Gearld Fry/Steve Campbell 2018 school outline

Friday the 27th of April Conference Room Holiday Inn Express Exit 19B off I-85

8:00-8:30 registration

8:30-9:00 opening remarks by both Gearld and Steve

9:00-10:15 Gearld Fry – **Prophecies of**: Drayson, Saacke, Bonsma and Winchester. How a total disregard for Testicle length (and other fertility indicators in the bull) has resulted in the cow herd we have in America today.

10:15-10:30 break/questions

10:30-11:45 Steve Campbell presenting on the “Three Keys to Easy Keeping Cows” How Phenotype, butterfat/glandular function and weaning age affect the keeping costs of a cow for the next 10-15 years in your herd.

11:45 – 1:00 Lunch … *Local restaurants within walking/driving distance*

1:00 – 2:00 Gearld Fry presenting on the benefits of a TRULY masculine and fertile herd sire.

2:00 – 2:15 break/questions

2:00 – 3:00 Linear measurement part one.

3:00 – 3:15 break/questions

3:15-3:45 Finish up L/M

3:45-4:00 break/questions

4:00-5:30 Gearld Fry on grazing and management of the cow and Bull. … and your questions/comments (If there is time go into introductions with who you are and why you are here)

Saturday April 28th

8:15 – 9:00 Continue with introductions and YOUR specific questions that came up overnight

9:00-9:15 break

9:15- 1:00 Drive to Walker Century Farm (Should be enough cars we can pool together)

Observe and talk about cows and bulls … Enjoy A Grass-Finished Beef lunch at the farm and then return to the Holiday Inn Express

1:00 – 2:00 Gearld on Definition of body parts and statistics important to calf weaning weight

2:00 – 2:15 Break/Questions

2:15 – 3:30 Steve Campbell – Epi-Genetics: SOIL, Plant, Animal and human health.

3:30 – 3:45 Break/questions

3:45 – 4:45 Gearld Fry - Relationship between Butterfat, Intra-muscular fat and tender meat and how to select for those traits. And … “How to make that brine stuff”

4:45 – 5:30 YOUR questions … closing thoughts … wrap up … Thank you

We want you to keep your money on your farm

It requires WISDOM to be able to manage your genetics