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DEVON USA

Devon USA is the official publication of Red Devon USA. It exists to inform, educate, and unite Devon breeders across the United States and the world.

RED DEVON USA

Purpose: To maintain an accurate pureblood Devon registry, to preserve the purity of the breed, to disseminate general information to the membership, and to recruit new members through general promotional activities.

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TABLE OF CONTENTS FALL 2021

- 3** Annual Meeting & Event
- 4** Letter from the President
by Steve Montgomery
- 7** The Upper Midwest Devon Exchange
by Daniel and Linda Marquardt
- 8** How Should We Evaluate Our Devons
by Anne M. Derosie
- 11** Selecting Bulls For Beef - Finishing On Grass
by Jerry Engh
- 14** World Devon Congress Devon Exchange
by Jerry Engh
- 16** From the Archives
- 23** Directory

The views and opinions expressed in this magazine are those of the authors and are not necessarily those of RDUSA. RDUSA accepts no responsibility or liability for views, ideas, or opinions expressed in this magazine.



RED DEVON USA

Gourmet Beef on Grass

ANNUAL *Meeting & Event*

This year's annual event will be hosted by David Fell of Abiding Acres in Delavan, Wisconsin. Co-hosts, Jamie Hostetler and Sheldon will also have animals on display.

We have been working diligently with David and co-hosts to make a great weekend in Wisconsin. Hotel arrangements at Harbor Shores on Lake Geneva.

FRIDAY, SEPTEMBER 24, 2021

- 9:00 - 11:00 am Brunch at hotel or local restaurant (gathering of friends, meeting new faces)
At David Fells location 5411 State Road 50, Delavan WI 53115
- 12:00 - 12:45 pm Presentation from Forage Specialist, Karl Dallefield
- 1:00-1:45 pm "Devon Registration" - Bob VanKirk of 4 Seasons Farm & Becky Miller (NCBE)
- 2:00 - 3:00 pm "History of Devons" - Anne Derousie of Adventureland Devons
- 3:00 - 3:45 pm "Herd improvement / Whole Herd Reporting"
David Fell of Abiding Acres & Becky Miller (NCBE)
- 6:00 - 8:00 pm Annual Banquet & Annual Meeting, Lake Lawn Resort
(must be registered to attend)

SATURDAY, SEPTEMBER 25, 2021

- 9:00 - 10:00 am Jamie, Sheldon, David - Introductory to each farmer's herd,
management techniques, specialty, & reasons for love of Devon cattle
- 10:15 - 11:30 am "Why Devon" - Jeremy Engh of Lakota Ranch Presentation
- 12:00 - 1:00 pm Lunch - included in registration Fees
- 1:00 - 2:00 pm Pasture Walk of Abiding Acres (pasture management style)
- 2:00 - 3:30 pm Herd Evaluation Ringside with Jeremy Engh

If you have any questions please contact A.J. O'Neil, event chair.
Our tentative schedule is subject to change based on availability of speakers and any unforeseen delays.

LETTER FROM THE PRESIDENT

by Steve Montgomery



Hello once again from Northeast Ohio. With calving season successfully completed and the return of our herd bull from vacation to begin his work, our attention turns toward the future in anticipation. Soon, Red

Devon USA will join together with Devon Breeders in the Upper Midwest for a long awaited in-person event on September 24-25 in Delavan, Wisconsin. We hope you can make the trip for this gathering.

Because of the unpredictable nature of our world in the last sixteen months, the reality of an in-person gathering seemed like a dream. To pull off an event worthy of travel with such short notice would be a challenge. Thankfully, the pieces came together, and we are able to offer a solid line up at Abiding Acres Farm, hosted by David Fell and his family along with Sheldon Heddings and Jamie Hostetler and their communities.

On display will be cattle from their three farms in a pasture walk followed by a herd evaluation by Jeremy Engh. Other educational programming will include a review of the DNA and registration process with the opportunity to ask Becky Miller, our secretary, specific questions about your herd. And, in preparation for the 2023 World Devon Congress and Celebration of 400 years of Devons in North America, Anne Derosie will present a History of the Devon breed.

At our Friday night Annual Meeting, we will be brought up to speed on the results of the Devon Census, hear a report from Becky on the status of our membership

and registrations, vote in next year's class of Board members, and field questions and comments from the members who are present, and more. Following the meeting, please plan to stay around for informal but purposeful conversations on improving the Devon Breed and The Financial Stability of Red Devon USA. These conversations will help us as a Board to discern the next steps of our work for 2022 and beyond.

If you are not able to attend, you will be able to watch the meeting live on Facebook on Friday, September 24 at 7pm. But, if you have questions for the RD USA Board or items you would like to bring up for organizational consideration, please send them to Becky at reddevon.service@gmail.com or me at steve@lamppostfarm.com in advance of the meeting.

In addition to the Annual Event and Meeting, I want to update you, the members, of the fantastic work that this year's Board has been doing. First of all, not only is this year's Event and Meeting happening, but a committee, under 2022 Event Chair, Bob Vankirk and Host, Mark Reed are working out details for a National Event and Show in the Fall of 2022. Then, 2023 will see the National Event and Meeting woven into the World Devon Congress tour. As an aside, if you would be interested in being a host for a future National Event, please submit proposals, including your vision for an event in your space, facilities and amenities offered, and preliminary agenda for the time to Becky at the email above.

The Educational committee of the RD USA Board has also put together another great line up of webinar events for the Fall. Starting the lineup will be an interview with some of this year's Event hosts. There will be a

webinar on Evaluating Bull Calves for Herd Bull Potential. And still in the works is the possibility of a “Devon Genetics and Traits” Round Table Discussion. Look for information soon about the webinar schedule and registering for these educational events.

Finally, I want to thank our Board members who are finishing their current term on the RD USA Board. Brad Gibson, AJ O’Neil, and Anne Derosie have served the organization with energy, anticipation, and wisdom. Brad is going to step away and AJ and Anne are up for re-election.

For lending their talents in our direction, I am thankful.

It has been a pleasure to work with our Board this year as President. I am honored to have been able to see this group come alive and grab ahold of the tasks that were in front of us. I have also appreciated getting to know many of our members and look forward to being

together in Wisconsin very soon. I hope to see many of you there or in person at another Devon Cattle gathering in the near future.

In Anticipation,
Steve Montgomery

*Steve Montgomery, President RDUSA
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THE UPPER MIDWEST DEVON EXCHANGE - **THE EARLY YEARS**

by Daniel and Linda Marquardt

The idea of having an Upper Midwest Devon Exchange started to percolate in 2014, following the first Devon workshop at Hillside Pastures. The workshop was a rather casual affair that materialized when Jeremy Engh came out for a herd evaluation and, at the last minute, we decided to invite some folks that had shown some interest in Red Devon to join us.

Fifteen or twenty people showed up and in the several weeks following the event we made our first Devon sales-10 cow/calf pairs, 5 bulls, and 10 steers- all to attendees of the workshop. The demand for Devon was evident!

The first official UMD Exchange, held at Hillside Pastures in the Spring of 2015, was made possible when 3 individuals joined us in sharing responsibility: David Fell, Sheldon Headings, and Jamie Hostetler. Consignors from 7 states---New

York, New Jersey, Virginia, Kentucky, Arkansas, Iowa, and Wisconsin--- loaded trailers with exemplary Red Devon to make it a national event. Workshops and lunch were followed by a Devon sale, led by Jeremy and auctioneer Brian Curless, where 21 purebred Devon, 26 percentage Devon females, and 9 Devon steers sold for a total of just under \$187,000.

Subsequent UMD Exchanges were made possible by the continued leadership from the highly capable and energetic Fell, Headings, and Hostetler families. And now that health related complications have led us to make decisions that we did not anticipate, including the liquidation of our beloved Devon herd, we are particularly thrilled to see that these 3 families have continued to provide the leadership required to keep the flag of the Upper Midwest Devon Exchange flying into the future! 🐄



2014 Hillside Workshop



2015 Upper Midwest Devon Exchange



2014 Hillside Workshop



2015 Upper Midwest Devon Exchange



HOW SHOULD WE EVALUATE OUR DEVONS?

by Anne M. Derosie

In the 1997, Seventh edition of Ensminger and Perry's Beef Cattle Science the authors describe four methods for selecting breeding stock. These are selection based on individual traits and appearance, on pedigrees, on show-winnings and on EPD's. How are we using these selection traits in our Devon herds in North America today? Let's look at that briefly.

We are not, generally speaking, exhibiting or competing with Devons in cattle shows and while this might be valuable for purposes of promoting our breed it can have a negative impact on breeds that depend upon showing to bring recognition to their animals and breeders. Qualities considered valuable in the show ring, are not always the same qualities that promote well-being and profitability.

We are not using Expected Progeny Differences to evaluate Devons. Devon breeders have not been collecting the data necessary to produce EPDs even if we wanted to. An argument for EPDs is that this is the standard measurement of performance throughout the beef industry.

How can we expect to be taken seriously if we do not speak the language? But an equally strong argument against EPDs is that as Devon breeders our goal is to produce "gourmet beef on grass" and our criteria for excellence often clashes with the feedlot, grain finishing goals of the larger beef industry. For the moment, this is probably not a useful tool to evaluate our Devons.

What about individual traits and appearance? Is that a good method for evaluation of our animals? By appearance, I mean the conformation of the animal. Are bulls and cows appropriately masculine and feminine? Do they have correct form in feet and legs, do cows have structurally sound udders? We can visualize and linear measure many other phenotypical traits to determine what a sound, productive bovine should look like to excel in a pasture based system. This method was developed over centuries by keen observation and will continue to be a major way that we evaluate our Devons.

Individual traits are those things that tell us if this is a quality animal worthy of passing on those traits to their offspring. Does a bull get a high percentage of your herd bred quickly? Does he produce calves that are born without complications? Do those calves grow well and produce a profitable, quality meat product? Do those calves have a calm disposition? In addition to the above traits, we expect a top quality cow to produce a live, healthy calf every year. We expect her to be a good milk producer to nourish her calf for rapid weight gain. And we expect her to do this consistently, for many years. We also expect our Devons to be calm and docile and easy to work with, a trait at which Devons excel.

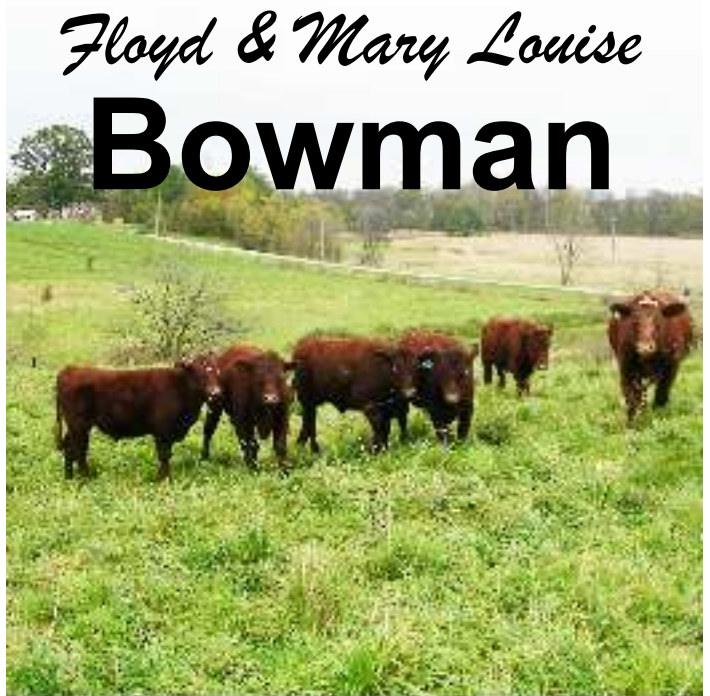
But how do we know which are the best Devons, both in our herd and in our breed? Pedigrees and observations are meaningless, if there is no performance data to back them up. And frankly, we are not doing a very good job of that. Yes, you might be keeping records that help you identify those superior animals in your herd, but are you comparing those records to the rest of the North American Devon herd? I know the answer is no, because RDUSA has not provided a framework in which to share that data. It has not always been that way. Read the "Did You Know" article in this issue to see what Devon breeders in the U.S. in the 1950s and 60s were doing to evaluate the performance of their cattle. We are fortunate that NCBE has such a framework in place for us to be able to easily report certain information that will help you evaluate your herd and compare it to the rest of the breed. Your RDUSA Board of Directors would like to help all of us move in the direction of using that framework to better evaluate our animals. To that end, we would like you to consider the implementation of a Whole Herd Reporting system in your herd. There is plenty of information on the internet about WHR to help you better understand the system. And we are fortunate to be working with NCBE and to have Becky Miller to help us out in learning how to use their online resources to register your animals and report performance data. 🐄



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SELECTING BULLS FOR BEEF FINISHING ON GRASS

by Jeremy Engh

Selecting bulls for a grass finishing program is different than selecting bulls for feedlot finishing production. Animals selected to go to a feedlot need to grow larger to produce more pounds of meat first and then will finish on grain. Animals selected for grass finishing must have low maintenance requirements and the ability to deposit intramuscular fat as they continue to grow and reach choice before 30 months of age. Be sure you are evaluating a bull that has not been on grain and comes from a program renowned for producing the right type of animals for forage finishing!

The classic phenotype for a grass finishing bull starts with masculinity already obvious by a year of age. You should be able to look no further than the head and neck to know this is an early maturing and fertile bull. The legs should be set wide apart in all views of the bull. A side view is best for being assured that he has depth of body. Avoid pencil gutted type bulls. Your grass type bull must have gut capacity to take in large quantities of forage depth as well as length of body is ideal. Finally standing behind the bull look for width of rump carried forward all the way to his shoulders.



This yearling bull from the front end shows masculinity in the head and neck and excellent width between the front legs.



From the side his depth and length of body will accommodate a large volume of gut capacity for forage. Both front and rear legs are set wide apart.



From the rear the bull has excellent width of rump that carries forward to the shoulders.

Finally, remember to check and be sure the bull has been only on forage (no grain) and comes from a program specializing in bulls renowned for producing grass finished beef. 🐮



WHOLE HERD REPORTING?

WHAT IS IT? AND WHY DEVON BREEDERS SHOULD ADOPT IT.

by Jeremy Engh

Whole Herd Reporting (WHR) is a valuable tool used by most major breed registry services in this country and around the world. It is used for several reasons and has been around since the 1990s and standardized methods were developed in the 2000s. The principle purpose for the program is to encourage breeders to report data on all of their animals, not just the best.

As described by R.L. "Bob" Hough, who served on the Breed Improvement Federation "Traditionally in the seedstock business, reporting data on weaned calves to breed associations was voluntary, and generally only done on calves worthy of registration. However, in 2004, the Beef Improvement Federation (BIF) recommended that performance data should be collected on a Whole Herd Reporting (WHR) basis in their Guidelines for uniform performance reporting. This includes accounting for the annual production of every cow, and the performance of every calf raised through weaning."

Why Whole Herd Reporting? By correlating breeder data, other breeders get a more accurate reflection of the performance of animals within their herd and across production systems within the breed. What was discovered on top of this, however, was that WHR also helps to identify infertility, longevity, birth weight averages, heifer pregnancy, breeding age and more.

Whole Herd Reporting holds extra benefits for the Devon breed. Reporting ALL of the Devons born in the US & Canada will give us more accurate numbers of the Devons throughout North America and regionally. While this kind of information may be important to all breeds, it is especially important to Devons. With a total population of Devons that is low compared to other breeds, it is crucial to their survival that we know if Devon cattle numbers are increasing or decreasing and at what level. WHR will give the organization more accurate numbers of cattle in North America and regionally. WHR will make our herd book cleaner and will make fabricated registrations less achievable.

WHR will provide breeders with tools to market cattle to the industry using the tools and language that they are used to. WHR will open doors for breeders to performance testing centers and other cattle evaluation systems. WHR is good for the organization and the improvement of the breed.

Our association with NCBE opens up opportunities for us to implement a WHR program for Devon breeders. All of the data needed is easily entered into the database. Now is the time for us to begin to gather production data on our cattle. We know the value of Devon cattle but to successfully speak to other cattle breeders about the value of Devon influence in their herds, we have to speak their language. We can do this, Devon breeders have done so in the past, we can do it again. I hope you will support our Board

of Directors in our move toward developing a whole herd reporting system. We can use verifiable data to promote those traits in our cattle that are important to us. Check Dr. Hough's article cited below for more information about Whole Herd Reporting. 🐄

¹ Hough, Bob. "Management Perspective: Whole Herd Reporting," *Western Livestock Journal* July 20, 2020. Accessed online July 16, 2021.

https://www.wlj.net/opinion/management_perspectives/management-perspective-the-importance-of-whole-herd-reporting/article_26dc888e-66da-11e9-b206-93ada621f1a2.html

http://guidelines.beefimprovement.org/index.php/Whole_Herd_Reporting



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September 24th and
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The Upper Midwest Devon Exchange is a group of Devon breeders dedicated to providing top quality Devon genetics selected for performance on grass

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WORLD DEVON CONGRESS 2023

Dear Devon Breeders and Friends:

What a joy the World Devon Congress hosted by different countries has been to all of us. Unfortunately, the 2020 Congress in New Zealand didn't happen. The next Congress date was to be 2024 but we would prefer to host in 2023 to coincide with the 400th anniversary of the arrival of Devon cattle in the USA. Our Dairy Devon counterpart will host an event in Plymouth, Massachusetts, where Devons were off loaded into the Atlantic Ocean and those that made it to shore became the first cattle imported to the US.

We have enjoyed for over 40 years the congresses to bring breeders from around the world together. I will be turning 81 in year 2023. Patty and I and our family anxiously look forward to hosting this event with our Devon colleagues in the US and Canada.

We hope to energize fellow Devon breeders with some special events that we are already working to make a reality. The focus for the congress will be:

1. To demonstrate what has worked genetically for us in the US as we have used and are using semen from bulls in the UK, New Zealand, Australia, and Canada.
2. Why we are focused on grass finished beef and feature grass only cattle in our shows.
3. Why Devons are the ideal breed for grass finishing.
4. How we market grass finished beef.
5. An international judging of a select group of heifers and bulls sired by UK, Aussie and New Zealand bulls.
6. Evolving production of polled Devon bulls.
7. Progress with Devons in Canada.

We hope to have the greatest turn out to memorialize this special event. Please start thinking and planning for this event in your future with Devon Cattle.

Kind Regards,
Jerry Engh

"Reprinted from Bulldust Issue 2, 2021"

FROM THE ARCHIVES

DID YOU KNOW?: DEVON BREEDERS HAVE A LONG HISTORY OF PROMOTING THE COLLECTION OF PERFORMANCE DATA

By the 1950s, various breed associations, animal scientists and land grant college researchers in the United States were devising ways of measuring performance in beef cattle, but there were no generally agreed upon methods for measurement. The Breed Improvement Federation was formed in 1968 with the purpose of recommending standardized performance and progeny testing across beef breeds. Adjusted 205 day weaning weights, EPDs, carcass data measurements and more are recognized by most breeds as standard forms of comparing performance.

The first attempt by the Devon breed association to collect uniform data throughout the breed came with a new registration form approved by the membership and introduced in 1950. This registration form provided a place to enter the heart girth of calves at 6 or 9 months, using a weigh tape to measure weight for age. This reporting was voluntary, but a Devon Quarterly article in the

Spring 1950 issue stated "It would be ideal, indeed, to have a calf 'officially' weighed at six or nine months and its weight recorded on its registration certificate. Such a program, however, is not practical. Next best is to use a cattle tape and measure a calf at one of these ages."

Looking back on efforts to utilize performance data within the Devon breed, Dr. Stewart H. Fowler stated the following in the 1978-1979 Devon Cattle Association Yearbook:

The Devon Cattle Association acknowledged many years ago that there is only one way to know what kind of progress you are making in breeding cattle - and that is by looking at the records whereby genetically superior animals may be identified and saved for breeding. It was realized that visual appraisal alone was not enough-records were needed to indicate...the kind of cattle that are highly productive.

In 1959 the American Devon Cattle Club introduced the Growth Index Record Program that standardized weight measurements at the number of days of age it took a Devon calf to reach 500 and 1000 pounds. The registration paper was changed to reflect that data.

In 1976 the Association shifted from Growth Index Records of days to 500# and 1000# to an adjusted 205 day and 365 day weight which we are familiar with today and which became the beef industry standard measurement for weaning weights. The Association also encouraged the reporting of birth weights but they were not required. 🐄

Devon breeders can lead the world in telling bull buyers they have facts to prove their boast of fast-gaining stock if they will measure the girth of their calves at six or nine months of age and report these measurements on their registration applications. Pedigrees based on good growth records will sell bulls at

high prices. Well, why wait? Get a cattle tape and get busy. Somebody's waiting for bulls from a herd that can show growth records on its calves. Every farm paper in the country would probably be delighted to run a story on the first Devon herd that registers heart girth measurements for all its calves. Man alive, what a chance for some wonderful publicity!

Devon Quarterly, Spring 1951

BRITISH HERE TO STUDY OUR BEEF SIRE TESTS

A news item in a British livestock journal reports that two beef cattle experts are on a mission to the United States and Canada to "study methods of beef sire performance testing." The story says the British have decided to start two test stations this year because "such tests will greatly assist home producers in supplying, more economically and efficiently, meat for the modern market."

When he reads reports such as this, a Devon breeder who seriously plans to make money with his cattle should get a jolt such as an electric prod gives a steer in a stockyard's chute. This sire testing and performance record program is the sputnik in the beef producer's sky. Whoever produces beef breeding stock for sale had better learn how to live with this new factor . . . and learn fast. Cattlemen have bought and sold breeding stock "on their looks" for generations, but write this on the cover of your checkbook: *Good records of weight (size) for age will set the price for Devons one of these days.*

Remember—there's a place for these records on every Devon registration certificate. Better use it!

Devon Quarterly, Winter 1957

FOR BREED PROMOTION TAKE THE MEASURE OF YOUR CALVES

Then we can tell the World about Devon Baby Beef

The new type of Devon registration certificate includes space for stating the heart girth measurement of calves at six months or nine months of age. It is not compulsory to provide this information -- but it can become good business to do so. Somewhere in the future, it is quite likely that this listing of calf size will attract additional interest in the pedigrees that provide heart girth measurements.

The Devon's premier quality is in producing growthy, meaty baby heeves. Of course, this not the only way a Devon can work for the farm or cattle ranch -- but it has the best prospects of being the prime talking point in promoting the breed. It would be ideal, indeed, to have a calf "officially" weighed at six or nine months and its weight recorded on its registration certificate. Such a program, however, is not practical. Next best is to use a cattle tape and measure a calf at one of these ages. The Club must assume the owner has the integrity to report accurate measurements. Fudging on the size of calves is rather likely to be discovered sooner or later and the offender then becomes the victim of his own ill repute. If a man can't be honest, he'll soon find he can't breed registered cattle.

Establishing some kind of standard is fundamental in setting the stage for breed improvement and the promotion of sales at higher

figures. We have no standard for the size of a good Devon calf now. But if breeders will get to work with their measuring tapes we'll soon have some girth figures to talk about. And we can just bet you the ring of a doughnut against the hole that breeders who report the bigger girth measurements will draw more inquiries than will other breeders.

Such scientific testing of beef sires as has been done by the USDA points to the fact that a bull's way of growing is the surest index so far established for calculating his value as a future sire of beef stock. The big, fast-growing bull calf becomes the bull that sires the heavy calves. You can bet on the likelihood that Devon bull buyers will scurry to buy young bulls with exceptional girths.

Take a tip here and now and start measuring your calves. It's going to pay you well for your effort.

Naturally, this girth size idea doesn't settle all the merits of a Devon. There are still such important factors as milking ability, udder quality, type, thickness of flesh covering and grazing attitude. But even so, size of the calf indirectly relates to nearly all of these factors.

Let's brag first about our big calves -- then support this merit with emphasis on the other qualities you emphasize.

TEST PERFORMANCE

Credit for being the first Devon owner to report an official record on a bull entered in a state beef cattle performance test goes to Dr. G. S. Jones of Phenix City, Alabama. The Jones bull that qualified for the auction at the close of the test rated exactly average in daily gain—2.11 pounds per day, the same gain rate that 9 bulls of five breeds averaged.

Dr. Jones had no illusion that the two Devon bulls he entered in the test were likely to make remarkable scores, but he did believe it was a sound idea to check the performance of his stock. As every breeder is likely to discover, there was a great difference in the gaining ability of his two entries. One failed to make gains good enough to qualify for the sale . . . so Dr. Jones ate him and reports, "He made about the best beef I have ever tasted." That's a very good way to get some consolation out of a disappointing performance!

Figures on the better of the two Jones bulls give Devon breeders some bench marks by which to evaluate their young bulls: You will want to aim higher than this performance if you are selecting or selling a bull for a purebred Devon herd. For commercial beef herds, however, there are many cattlemen who would make quite an improvement in their cattle by using a bull with known performance such as the better of the two that Dr. Jones tested.

At nine months, this bull weighed 610 pounds—2.20 pounds per day of age. At 417 days, he weighed 905 pounds—2.17 pounds per day of age. Converted to days to reach 1,000 pounds, his score is 460 days. A really good performance would be 1,000 pounds in 365 days. Dr. Jones knows now how much remains to be achieved.

Do you know this about your Devons?

Devon Quarterly, Spring 1959

HAVE YOU READ ABOUT WEIGHING WEANLING CALVES?


Will Rogers used to say that all he knew was what he read in the papers . . . and one thing every beef cattle breeder ought to know by now is that he'd better weigh his calves at weaning age if he wants his cattle business to be profitable. That's what he reads over and over if he turns the pages of any farm or livestock paper.

For instance, *Farm Journal* tells about a Georgia stockman who has increased the weaning weights of his calves from 468 to 583 pounds in 10 years. That's 115 pounds per calf. At 25¢ per pound, he has added \$28.75 to the average value of his weanlings.

By knowing which cows and which sires produce the growthiest calves, he has increased the weaning weights of his calves by nearly 25%.

Question: Do you know how much your calves weigh at weaning age? If you don't, how do you expect to interest a smart cattleman in your Devons?

Devon Quarterly, Winter 1968

NAME		ADDRESS		CITY		STATE		ZIP	
CALVEE		BREEDER		OWNER		ADDRESS		CITY	
 CERTIFICATE OF REGISTRATION AMERICAN <i>Devon</i> CATTLE CLUB, Inc. AGAWAM, MASSACHUSETTS									
THE DEVON TARGET — PRODUCE THE YOUNGEST AND FINEST HIGH QUALITY BEEF									
GROWTH INDEXES	WEANING WT.	DATE OLD	AGE	WE. IN LB.	DAYS				
	YEARLING WT.	DATE OLD	AGE	WE. IN LB.	DAYS				
SIRE	GRAND FATHER		No.						
	GRAND DAM		No.						
	GRAND FATHER		No.						
	GRAND DAM		No.						
DAM	GRAND FATHER		No.						
	GRAND DAM		No.						
BAPT									
SIGNATURE									

DEVON REGISTRATION PAPERS FEATURE GROWTH INDEXES

Soon our Devon registration certificates will have a "new look." Changes were authorized at the 1959 annual meeting, and with the supply of old certificates and applications running out this summer, the time has arrived to introduce the new features in the registration papers.

The major change is the provision for **GROWTH INDEX RECORDS** on the registration certificate. The object of this is to incorporate in Devon registrations a basis for comparing the weight-for-age performance of individual Devons—and from this information, provide a basis whereby breeders can compare sires, families or herds as to ability to produce growthy stock.

Every Devon breeder is **URGED** to use the **GROWTH INDEX RECORD** system for his herd. Why? Because the

most important quality we can sell is the superior ability of the Devon to **GROW FAST**. This is the quality that makes profits easier and bigger in the beef cattle business. It's the quality that sells Devon bulls to commercial cattlemen for crossbreeding. It's a quality that one can sell successfully only by facts and figures. The time is past when talk alone could sell the growth idea. Now—and much more so in the future—*growth performance* figures will sell beef breeding stock.

As you can see in the picture of the new certificate, the **GROWTH INDEX RECORD** has two sections. One computes the days required by the young Devon to reach 500 pounds—a good weight for a weanling calf. The other section of the **GROWTH INDEX RECORD** computes the days required

Hog Bluff Plantation's winning pair of calves at 1962 LSU Livestock Show.



DEVON GROWTH INDEXES ARE WHAT INTEREST BEEF PRODUCERS

One could not read the stack of letters that poured in after *American Livestock Journal* published our Devon story without being startled by the opportunity that's looking Devon breeders squarely in the eyes. These inquiries for more Devon information came from stockmen who off-hand mentioned the sizes of their present beef cattle operations. A bit of simple arithmetic indicates that these cattlemen — if they converted to Devons — would need to buy every registered Devon brood cow in the USA to replace their present beef breeding herds.

Figuring the possibilities another way, the entire heifer calf crop from present Devon herds for the next three years wouldn't supply these prospective Devon breeders with enough female stock — assuming most of them wanted to get into the Devon business.

Of course, firm orders from these prospects are not signed up. But the

fact that they might be should build a fire under the ambitions of every Devon owner.

However . . . let's take a good look at what it is that these prospects want. And then, let's consider: Can we deliver it?

The article that drew this avalanche of inquiries cited the Devon's ability to produce very fast-growing young stock, stock with a lot of red meat muscling. The potentials cited were not in words such as "fast-growing" . . . they were in cold, matter-of-fact figures, Growth Index Records! These letters came mostly from cattlemen who know how big their Hereford and Angus calves are because they sell them by the pound. And they haven't marketed a calf crop that could match the Devon figures! So they're keenly interested in Devons.

What does this tell the Devon breeder? Well, let's face it . . . the right kind of Devons can deliver

Devon Quarterly, Spring 1962

EVALUATION OF SIRES BY THE PERFORMANCE OF THEIR PROGENY

Bulls listed in this table have sired five or more calves which now have Growth Index Records. The figures report the Growth Index Record averages of their progeny. The Roman numerals indicate the rank of bulls whose get have the five highest averages in each classification. Figures in parenthesis () indicate the number of Growth Index Records from which the averages were established.

It should be noted that this is the first such report, and for many of the bulls listed the data is insufficient for effective appraisal. Nevertheless, this initiates a report that every Devon breeder should WATCH and THINK about. As the Growth Index Record

system develops, this table will help show the thoughtful breeder why one sire or one bloodline may be worth several times as much as another in producing profitable beef cattle. Remember, however, that all Growth Index Records call for considerable interpretation because they are subject to variables in management practices and feed resources. In general, the best feature of Growth Index Records is that they establish standards to guide breeders in the development and improvement of their herds. If your Devons have growth performance below the averages listed here, you'd better do something about it for the sake of your own pocketbook!

NUMBER - NAME OF SIRE	WEANLING BULLS		YEARLING BULLS		WEANLING FEMALES		YEARLING FEMALES	
	Growth per day	Days to Reach 500 \pm	Growth per day	Days to Reach 1000 \pm	Growth per day	Days to Reach 500 \pm	Growth per day	Days to Reach 1000 \pm
13699 Devondale Brown Boy 1Dth	(1) 2.53	211	—	—	(2) 1.88	238	(5) 1.94	508
13290 Imported Fordoe Shaver	(5) 2.89	(1) 174	(6) 2.73	(1) 370	(13) 2.30	222	(19) 2.25	448
13478 Imported Titled Warrant	—	—	(2) 2.57	(1) 392	—	—	(3) 2.57	389
P12580 EDS 150	(3) 2.61	218	—	—	(4) 2.12	237	(7) 1.95	513
13629 Blufon Wenlock Warrant	(12) 2.39	(4) 210	(1) 1.97	508	(13) 2.37	211	(2) 1.45	690

Devon Quarterly, Winter 1962

FAST GAINERS ARE THE KIND FEEDER STOCK BUYERS WANT

There's a reason why buyers of feeder stock are becoming skittish about buying calves that have no performance records in their pedigrees. It's because they don't want to get stuck with feeders that gain a half pound a day less than high-gaining stock will do. The slow gainers stay in the feedlots longer, and consume about two pounds more feed to put on a pound of gain.

Robert C. deBaca, Iowa extension livestock specialist, says: "The fast gainers may eat more, but they also convert feed to beef more efficiently. The fast gainers are the best bet for

two reasons. They put the pounds on cheaper, and they'll do it in fewer days."

Every breed has bloodlines that produce both fast gainers and slow gainers. You can't tell the difference by "eyeballing" calves in different herds, miles apart. Weight-for-age records are the only safe way to tell which kind of gainer you've got. And if you have slow-gainer cattle, you'd better get a Devon bull that'll correct this expensive flaw.

The Devon Growth Index Record system is a step to help cattlemen find the fast gainer bloodlines. Be sure you take advantage of Growth Indexes when you buy Devons.

Devon Quarterly, Spring 1967

RED DEVON USA BREEDERS LIST

UNITED STATES

ARKANSAS

Dee and Kim Brown

Brown Ranch LLC
2500 County Line Rd
Little Rock, AR 72210
501-821-5931
www.brownranchbeef.com

Chad & Jessica Gallagher

Magnolia Meadows Farm
407 North Sixth Street
DeQueen, AR 71832
501-246-8842
chad.gallagher@legacymail.org

Greg & Lavonne Hickl

Fourche River Farm & Cattle
PO Box 100
Harvey, AR 72841
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greghickl@arkwest.com
www.fourcheriverfarm.com

Bob & Ty Robertson

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13800 Tharp Lane
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Blue Bear Farm & Cattle Co., LLC
568 Lewis Rd
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Cutler, IN 46920
765-404-3670
Rodney.hufford@privategarden.org

Floyd & Mary Louise Bowman

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12683 South 300 East
North Manchester, IN 46962
260-578-7294

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David & Phyllis McGuire

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3102 Campbellsburg Rd
Campbellsburg, KY 40011
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Kyblue97@bellsouth.net
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Jacob Douglas Owens

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7700 Colby Rd
Winchester, KY 40391
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www.brookviewfarmky.com

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PO Box 339
Campbellsburg, KY 40011
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207-717-6058
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www.widdershinsllc.com

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507-226-6830

Phil & Wendy Oksness

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Charles Long III

Long Cattle Company LLC
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Tyler, TX 75711
903-521-2834

Pam Trent

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Mineola, TX 75773
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www.lindleyorganicfarm.com

Charlie & Virginia Whitworth

Vista Knoll Farms
1088 N FM 2729
Whitewright, TX 75491
972-989-4934
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Jeremy Engh

Lakota Ranch
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Remington, VA 22734
540-718-1139
www.lakotareddevons.com

Church Humphreys

Thistle Hill Farm
12345 Crest Hill Rd
Hume, VA 22639
214-802-1283
www.thistlehill.net

WISCONSIN

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peterberres@hotmail.com

David Fell

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John & Stephanie Hoppa

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Micah Komp

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micah.komp@me.com

If you would like to be listed on the Red Devon USA Breeder's List, contact the Red Devon USA office (816) 652-2220 or visit www.reddevonusa.com for an application.



Lamppost Farm
High Quality Registered Red Devon Cattle
in Ohio, America's Heartland.

On Social Media: Twitter, Instagram, Facebook
www.lamppostfarm.com - 330-531-4240

Located in Columbiana, Ohio. Lamppost Farm is a non-profit 501(c)3 organization.



Membership Application/Renewal for Red Devon USA

Member Name: _____ Member Number: _____

Farm/Ranch Name (Optional): _____

Address: _____

City: _____ State: _____ Zip: _____

Home/Business Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Membership Type:

New Member* (\$75) _____ Renewing Member (\$60) _____ Junior Member**(\$25) _____

Junior DOB _____

Do you wish for your contact information to be available in the on-line breeder directory for **\$50.00?**

Includes full page biography and photos. Yes _____ or No _____

**New Members, Please Read and Sign Your Agreement To Abide By Association Rules And Bylaws On the Back of This Page*

***Jr. Memberships available to those 18 and under*

Please fill out and return to:

Red Devon USA
520 Francis Street, Suite 500B
St. Joseph, MO 64501
Or via email: RedDevon.service@gmail.com

The Legendary Sires from Lakota Ranch



LAKOTA'S KING HENRY A176

Reg# USDM44104 DNA# DCA 1191

bwt +1 wwt +25 ywt +45

Avg days to finish 680

\$35 / Straw for purebred use



LAKOTA'S RED DUDE A113

Reg# USA203 DNA# NC 43898

bwt -4 wwt +20 ywt +40

Avg days to finish 714

\$35 / Straw for purebred use



LAKOTA'S BUCKEYE P60

Reg# USDM22126 DNA# DCA 18

bwt -6 wwt +22 ywt +36

Avg days to finish 695

\$35 a straw



LAKOTA'S H48

Reg# USDM21991 DNA# DCA 272

Homozygous polled A2 / A2

bwt -6 wwt +14 ywt +20

Avg days to finish 724

\$50 a straw

www.Lakotareddevons.com