



October 4, 2018

Red Devon USA Members,

We'd like to take this opportunity to introduce ourselves and share some exciting changes coming to your Association. The Red Devon USA registry committee has chosen the National Center for Beef Excellence (NCBE) to provide you with a new registry system and office staffing. Here at the Beef Center we offer years of experience with other membership organizations and breed associations as well as practical experience across the spectrum of the cattle industry.

We have begun transitioning the association headquarters to our office in Kansas City, MO. We will carry out the day-to-day business of RDUSA as well as provide a breed improvement & performance program consultation, magazine design & editorial management, breeder ad design and a new registry system.

New registry system coming January 2019. This registry system will replace CLRC and will offer a large array of association features including:

- Core office features for invoicing, billing and mailings
- Registration and Transfer entry
- Membership information
- Animal information and performance
- DNA tracking
- Performance Summaries
- Catalog building feature

This new registry system will also include an online portal linked to the Red Devon USA website. This will allow you to log in and submit your registrations and transfers, submit performance and view your herd and account online.

The new mailing address for the association that can be used immediately is:

Red Devon USA
[11700 NW Plaza Circle](#)
[Kansas City, MO 64153](#)

We are very excited to make this transition and to have the change to serve you. If you have any questions, please don't hesitate to reach out. Thank you,

National Center for Beef Excellence Staff



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